

SAFETY & OPERATIONS – COMMUNICATIONS AND UPCOMING EVENTS

**Safety and Operations Council
November 15, 2019**

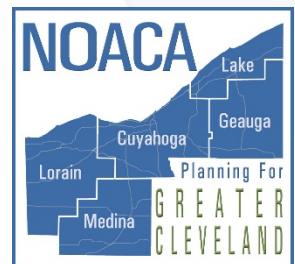


ACTION REQUESTED

No action requested. This item is for information and presentation only.

PREVIOUS ACTION

No previous action



BACKGROUND

The Ohio Traffic Safety Office (OTSO) and ODOT work together to develop a rolling calendar of safety campaign messaging to raise public awareness on specific SHSP emphasis areas and initiatives promoted by the National Highway Traffic Safety Administration (NHTSA), and offer workshops, training and other events to improve transportation safety.

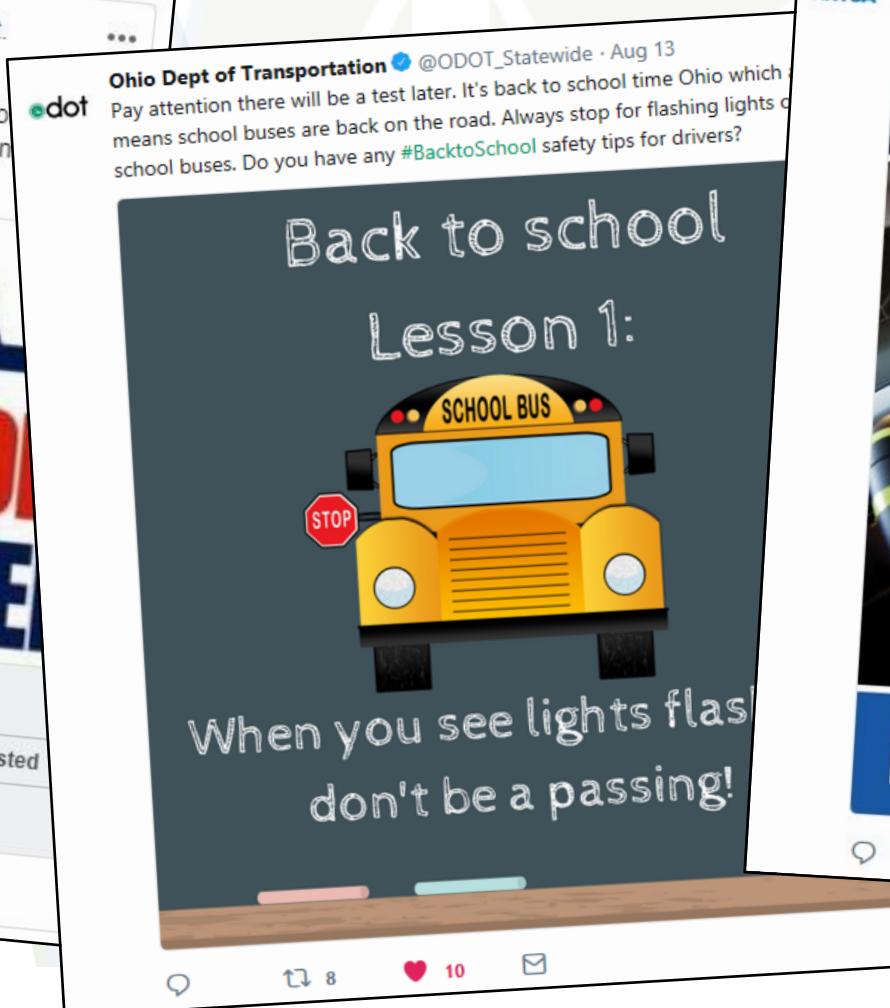
NOACA supports the outreach efforts of these agencies by reinforcing messages through its Division of External Engagement & Public Affairs, and sharing events that affect safety and planning efforts in our region.



BACKGROUND



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Federal and Statewide Safety Messaging



November

- Impaired/Buzzed Driving

December

- 1-31: National Drunk/Drugged Driving Prevention Month

January

- New Year's Resolutions: Walking & Biking

February

- February 2: Super Bowl-Impaired Driving

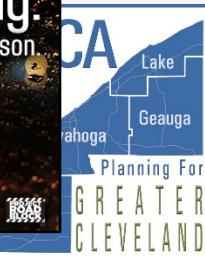
NHTSA Support:

Calendar: <https://www.trafficsafetymarketing.gov/calendars>

Campaign Materials: <https://www.trafficsafetymarketing.gov/get-materials>

ODOT Your Move Campaign Toolkit:

<http://www.dot.state.oh.us/Divisions/Planning/ProgramManagement/HighwaySafety/ActiveTransportation/Pages/choose.aspx>



BACKGROUND

Upcoming Events



November

- **Driver Familiarity/Unfamiliarity at Roundabouts: Case Study**, Wednesday, November 20, 2019, 10 to 11 AM ([Register on LTAP website](#))

December

- **2020 Safe Routes to School Funding Program Overview Webinar**, Thursday, December 12, 2019, 2 to 3 PM EST ([Register on LTAP website](#))



NEXT STEPS

Please follow NOACA on social media (Facebook, Twitter, LinkedIn) and ‘like’ our safety posts.

The Safety & Operations unit will provide quarterly updates on upcoming messages, campaigns, workshops and events to this Council.



NORTHEAST OHIO



AREAWIDE
COORDINATING
A G E N C Y

NOACA: Planning For Greater Cleveland

NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

